

## **Intamac's CEO goes Beyond Broadband at the International Consumer Electronics Show**

Kevin Meagher, CEO of Intamac Systems raises the debate at CES over the role of added value services beyond broadband.

Kevin Meagher, CEO of Intamac Systems Ltd, was invited by Parks Associates to participate in the "Beyond Broadband" speaker panel organised by Park Associates at this years International Consumer Electronics Show (CES) <http://www.cesweb.org>.

CES, produced by the Consumer Electronics Association (CEA) in partnership with Parks Associates, is the world's largest annual tradeshow promoting consumer technology which reaches across global markets, connects the industry and enables consumer electronic innovations to grow and thrive.

Meagher fuelled debate at the speaker panel "Beyond Broadband: The Role of Value-Added Services in a High-Speed Context" as he offered innovative comments and original view points on how changing business models affect the consumer experience. Meagher also suggested potential solutions for service providers and examined current and potential trends in fixed-mobile convergence.

"As consumers demand more choice, convenience and control, providers will demand the latest technology innovations in order to differentiate themselves and to help them satisfy their audience, whilst growing revenues" says Meagher. "We look forward to taking full advantage of the increasing capabilities of Intamac's web enabled platform to further drive development to provide highly quality services and feature-rich products that provide flexibility and convenience for the ultimate consumer experience".

\*\*\*Ends\*\*\*

**Notes to Editor:**

**About Intamac**

Intamac Systems Ltd [www.intamac.com](http://www.intamac.com) is the market leader in the field of Internet accessed monitoring and control. Founded in 2000, and based in Northampton UK, the company has developed an Internet-based platform and communications infrastructure enabling systems and appliances to be networked using the Internet. As the 'Digital Home' and business environments become increasingly automated, Intamac is providing global companies and their customers with a range of powerful new services, and the ability to monitor and control their property remotely from the Internet or mobile phone.

Intamac was named in the Red Herring Europe 100 in 2006 and Fierce WiFi's annual Fierce 15 list for 2006 as well as being short listed for the Innovation and Creativity Category at the 2007 Sharp Edge awards. Kevin Meagher, Intamac Systems CEO has been named as a finalist in the Ernst & Young UK Entrepreneur of the Year (EOY) awards 2007.

**About CES**

The International CES is produced by the [Consumer Electronics Association](http://www.cesweb.org) (CEA), the preeminent trade association promoting growth in the consumer technology industry. CEA represents more than 2,100 corporate members involved in the design, development, manufacturing, distribution and integration of consumer electronics products. All profits from CES are reinvested into industry services, including technical training and education, industry promotion, engineering standards development, market research and legislative advocacy

Images can be located on <http://www.cesweb.org/press/images/default.asp>

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