



A Division of Cisco Systems, Inc.

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### **FOR IMMEDIATE RELEASE**

## **LINKSYS AND INTAMAC DELIVER CAMERA MONITORING SERVICE BUNDLE FOR THE DIGITAL HOME**

**London, United Kingdom – 4 April 2005** – Linksys®, a division of Cisco Systems, Inc., and the recognised leading global manufacturer of VoIP, wireless and networking hardware for home, SOHO (Small Office/Home Office) and small business environments, today announced that the company has teamed with Intamac Systems Ltd., the UK's leading provider of Internet accessed monitoring and control services, in order to deliver new product service bundles for the Digital Home.

Linksys' new Wireless-G Internet video camera will be sold bundled with Intamac's web based service, providing continuous camera monitoring and an array of benefits for users interested in expanding their home network such as surveillance, security and notification. The Intamac monitoring service extends the value of the Linksys camera to a variety of applications in the home and small business.

The Linksys WVC54G-UK is a slim, compact, self-contained unit, designed for users to monitor either the home or office via a web browser, from anywhere in the world. Unlike standard "web cams" requiring an attached PC, the **WVC54G-UK** contains its own IP address, so can easily connect to an existing Ethernet or Wireless network without cumbersome attachment to a PC. Once connected to the home or office network, either mounted on a wall or positioned using its own self-contained stand, the Wireless-G Internet video camera allows the user to see the camera view and hear what is happening in any part of the home or small business.

For domestic users the **Intamac Home Manager™**, an innovative and easy-to-use online portal to the Digital Home, provides users with increased security when accessing their cameras via the Internet, and allows them to configure their camera monitoring options. Some examples of the options include: When movement is detected, images are delivered to mobile devices by MMS (Multimedia Messaging Service) and email. Video clips are automatically stored in the user's online account. Users can choose to have SMS (Short Message Service), telephone and email alerts sent to up to six designated contacts.

Robert Auci, sales director for Linksys in Europe, the Middle East and Africa said, “The Linksys/Intamac solution delivers what our home and small business customers are asking for; cost effective ways to make their lives easier and worry free, their businesses more efficient, and extensions to their broadband network beyond just data and Internet access sharing. We believe this solution will help raise awareness and start people thinking more about the benefits and potential of the 21<sup>st</sup> century Digital Home.”

Kevin Meagher, managing director for Intamac Systems Limited adds, “The Digital Home is a reality. The bundling of our portal service with products like the Linksys Wireless-G Internet video camera shows how customers can use broadband to enjoy new capabilities rather than just faster content. We are delighted to be working with Linksys, an established global leader in wireless home networking, to realise the potential of this growing market.”

Intamac Home Manager™ is powered by the unique web based MMC (Monitoring, Messaging and Control) platform, developed by Intamac. The platform allows manufacturers and ISPs (Internet Service Providers) to integrate products and services via the Intamac portal.

### **Availability**

The Linksys **WVC54G-UK** Wireless-G Internet video camera, bundled with **Intamac Home Manager™** is immediately available in the United Kingdom through [www.amazon.co.uk](http://www.amazon.co.uk), [www.dabs.com](http://www.dabs.com) and [www.ebuyer.com](http://www.ebuyer.com) and soon through retailers nationwide. Existing **WVC54G-UK** customers can also download Intamac software from the Linksys website:  
<http://www.linksys.com/international/firmware.asp?intfwid=85&coid=6>

### **About Linksys**

Founded in 1988, Linksys, a Division of Cisco Systems, Inc. (NASDAQ: CSCO) is the recognised global leader in Wireless, VoIP and Ethernet networking for consumer, SOHO and small business users. Linksys is dedicated to making networking easy and affordable for its customers, offering innovative, award-winning products that seamlessly integrate with a variety of devices and applications. Linksys provides award-winning product support to its customers. For more information, visit [www.linksys.com/uk](http://www.linksys.com/uk)

### **About Intamac**

Intamac Systems Ltd is the UK's market leader in Internet-accessed monitoring and control services. Since Intamac's creation in 2000, the company has sought to use the Internet in new ways and developed the Intamac Monitoring, Messaging and Control (MMC) platform to integrate and network products and services. The MMC platform is rapidly being adopted as the defacto standard for monitoring and controlling devices within the Digital Home.

The Intamac Home Manager™, an online portal to the Digital Home, is powered by the MMC platform and capable of networking and integrating device in the home. As buildings and products become increasingly automated, Intamac will be able to provide customers with a single, simple portal through which they monitor and control their systems via the Internet, phone, or any mobile communication device. For more information, visit the Intamac website at [www.intamac.com](http://www.intamac.com)

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