

\*\*\*\* Press Release \*\*\*\*

## INTAMAC OPEN THE CONNECTED HOME

**Award winning UK company enable the delivery of mass market products to Connected Home consumers.**

Kevin Meagher, MD of Intamac Systems Ltd, is to deliver a CEO pitch to the Broadband community at the forthcoming Always-On Innovation Summit at Stanford University, USA.

Intamac believe that the biggest challenge facing the e-home community is to deliver meaningful applications for the technology and to secure channels to the mass-market. Intamac has focused on developing their platform to add value to existing products and provide simple, integrated solutions for consumers. Kevin's presentation will demonstrate how Intamac's server-based platform technology has met these challenges.

Intamac's platform enables consumers to begin to enjoy the benefits that e-home technology can deliver; a single web-based portal through which they can network and integrate a wide range of independent products and services.

Intamac's strategy is already proven. The company has secured major contracts with a number of large European and US companies, particularly telcos and utility companies who are seeking new service based opportunities.

British Telecom has used Intamac's platform to launch their 'BT Home Monitor' service ([www.bt.com/homemonitoring](http://www.bt.com/homemonitoring)) into the UK. The BT Home Monitor provides a 24 hour security and reporting service for the average home, and is positioned at the heart of the BT 'Home of Possibilities' range. A BT branded version of Intamac's platform provides remote access to control the home. Homeowners are alerted to a wide range of events in their home via text message, email and telephone.

Intamac's thinking has attracted ISPs. Bundling extra services, such as Broadband connections and manned guard response, with products such as the BT Home Monitor and IP network cameras, makes Broadband a must have.

As the home and business environment become increasingly automated, Intamac is positioned to provide customers with the ability to monitor and control their building's systems and devices remotely via a single portal, using the Internet, a mobile phone, or any other compatible device.

\*\*\* ENDS \*\*\*

**Note for Editors:**

*Product images available on request.*

*For further information, please contact: Scott Crowther at Intamac Systems Ltd on +44 (0)1604 679260 or [scrowther@intamac.com](mailto:scrowther@intamac.com) . [www.intamac.com](http://www.intamac.com)*